



Feed guidelines for XML.

Version 3.2

Date: 22nd of June, 2015

For Automobiles, Motorcycles, Real estates, Vacation rentals, Yachts and Jewellery listings.

Contact us:
Support@JamesEdition.com
Info@JamesEdition.com

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1. Change history

Version	Date	Description	Editor
2.0	February 2, 2010	Added two new optional Jet specific tags: serial_number and ttaf	DD
2.1	November 17, 2010	Many minor changes, added real estate.	CH
2.2	January 24, 2011	New Document, added real estate rental and minor changes to all categories	CH
2.3	February 10, 2011	New tags for car category and watch category, new jet types for jet category	CH
2.4	March 14, 2011	Some new real estate types, minor corrections, added helicopter category	CH
2.5	May 17, 2011	Several new field options, some restructuring of the	CH
2.6	July 5, 2011	document New field options	CH
2.7	August 11, 2011	Minor changes throughout the document	CH
2.8	October 13, 2011	Added contact persons to all categories	CH
3.0	October 28, 2014	Complete rewrite	KS
3.1	January 7, 2015	Added vacation rental section along with other minor changes	KS
3.2	June 22, 2015	Added the new contact person tag “reference” +minor changes	KS

2. JamesEdition Data format

2.1 Introduction

Please thoroughly read these instructions below to minimize the risk of mistakes or unfinished listings. The usage of a bold font represents **very important** information.

The @ symbol followed by an orange text explains what type of information that needs to be filled in after the equal (=) sign. The @ symbol must **not** be included in the finished feed.

These instructions are presented to visually show how the JamesEdition XML feed is built and showcases how the tags should be designed under their correct parent.

A green field symbolises the beginning of a branch and the bright red field shows the end of it. This is to ensure all subtitles and optional fields are under their correct headline.

Please be advised that the image URL must be canonical and not change over time.

All elements marked as 'required' must be present in the feed, though some can be empty-closed. These include for example <price/> when <price_on_request> is set to 'yes'.

Please name your file accordingly:

JamesEdition_feed_”dealerID”.xml. The filename **must be static** and cannot be changed over time.

XML encoded content in strings e.g. “&” should be “&”. If you choose to skip optional tags, or leave them empty, close them e.g. <color />.

Dealers with multiple offices are required to supply **independent feeds** (stand-alone files) for each office. These feeds will be connected with the unique JamesEdition office ID by the support or your account manager.

2.2 Generic feed information

In the table below you can see the standard data entry options for the main feed information and the main dealership information.

Field	Required/ Optional	Value	Comment
<jamesedition_feed =”@version”>	Required	3.0	
<feed_information>			
<reference>`____`</reference>	Required	VarChar (a-z, A-Z, 0-9, _)	Feed reference
<title>`____`</title>	Required	VarChar	Feed title
<description>`____`</description>	Required	VarChar	Description for the feed
<created>`____`</created>	Required	Date (y-m-d h:i:s)	Creation time
<updated>`____`</updated>	Required	Date (y-m-d h:i:s)	When the feed was updated
</feed_information>			
<dealer>			
<reference>`____`</reference>			
<name>`____`</name>	Required	Integer	The JamesEdition ID for the dealer
<id>`____`</id>	Required	VarChar	Dealer name
</dealer>			

2.3 Generic fields for an advert

Title	Required/ Optional	Value	Comment
<adverts>			
<advert	Required	VarChar (a-z, A-Z, 0-9, _-)	
=">@reference"	Required		Unique reference for the advert
=">@category"	Required	See table 1	
>			
<preowned>'____'</preowned>	Required	Yes No	
<type>'____'</type>	Required	Sale Rent Charter	
<brand>'____'</brand>	Required	VarChar	
<model>'____'</model>	Required	VarChar	
<year>'____'</year>	Required	Four digits	
<price_on_request>'____'</price_on_request>	Required	Yes No	
<price	Required	Integer	
=">@currency"	Required	See table 2	Prices are always shown excluding VAT/sales tax
=">@vat_included"	Required		
> </price>	Required	See table 3	VAT Excluded is default
[Category specific fields]	Optional		See headline 2.4 for tags in your category
<location>	Required	Wraps the five (seven) location tags below	See Notes section for important information
<country>'____'</country>	Required	VarChar	
<region>'____'</region>	Required	VarChar	
<city>'____'</city>	Required	VarChar	
<zip>'____'</zip>	Required	VarChar	
<address>'____'</address>	Required	VarChar	
<longitude>'____'</longitude>	Optional	Double	
<latitude>'____'</latitude>	Optional	Double	
</location>			
<headline>'____'</headline>	Required	VarChar	Headline/title for advert
<description>'____'</description>	Optional	Text	See Notes section for important

<media>	Required	Wraps image tags	This parent tag along with the <image> and <image_url> tags can be repeated up to 40 times.
<image>	Required	Wraps the image_url	
<image_url>`____`</image_url>	Required	VarChar	
</image>			
</media>			
<contact_person>	Optional		Wraps the contact person tags
<name>`____`</name>	Optional*	VarChar	*Required when using the contact person tag
<title>`____`</title>	Optional	VarChar	
<email>`____`</email>	Optional*	VarChar	*Required when using the contact person tag
<phone>`____`</phone>	Optional*	VarChar	*Required when using the contact person tag
<cell>`____`</cell>	Optional*	VarChar	*Required when using the contact person tag
<fax>`____`</fax>	Optional	VarChar	
<address>`____`</address>	Optional*	VarChar	*Required when using the contact person tag
<reference>`____`</reference>	Optional*		*Required when using the contact person tag
<image>`____`</image>	Optional*		*Required when using the contact person tag. Agent portrait from URL
</contact_person>			
</advert>			
</adverts>			
</jamesedition_feed>			

Value Table for all Categories
1. Category: car, motorcycle, powerboat, sailboat, real estate, jewelry
2. Currency: AED, AUD, CHF, CNY, EUR, GBP, HKD, RUB, SEK, USD, NOK, CAD
3. Taxes: VAT Excluded, VAT Included, VAT Exempt, VAT Paid, VAT Unpaid, No Duty Paid, US Duty Paid, EU VAT Paid

2.4 Category-specific fields

In the tables below you can see the optional tags to for a more detailed and appealing listing.

2.4.1 Cars

Field	Required/Optional	Value	Comment
<car_type>`____`</car_type>	Optional	See table 1	
<certified>`____`</certified>	Optional	yes no	
<gearbox>`____`</gearbox>	Optional	See table 2	
<drivetrain>`____`</drivetrain>	Optional	See table 3	
<engine>`____`</engine>	Optional	See table 4	
<drive>`____`</drive>	Optional	LHD RHD	
<color>`____`</color>	Optional	See table 5	
<interior_color`____`</interior_color>	Optional	See table 5	
<fueltype>`____`</fueltype>	Optional	See table 6	
<mileage	Optional	Integer	
=>`@unit`	Optional	km mi	
>`____`</mileage>	Optional		
<vin>`____`</vin>	Optional	VarChar	Vehicle Identification Number

Value Table for Cars

1. Car type: Cabriolet, Coupe, Limousine, Sedan, SUV, Station/Estate Wagon, Green Electric, Race Car, Hot Rod, Other

2. Gearbox: Manual, Automatic, Semi-automatic, F1, E-gear, Dual-clutch, CVT, Tiptronic, Unknown

3. Drivetrain: FWD, RWD, AWD, 4x4, Unknown

4. Engine: 4 Cylinder, 6 Cylinder, 8 Cylinder, 10 Cylinder, 12 Cylinder, 16 Cylinder, Unknown

5. Colour/Interior colour: Beige, Black, Blue, Brown, Gold, Green, Grey, Orange, Pink, Purple, Red, Silver,

6. Fueltype: Petrol, Diesel, Ethanol, Hybrid, Electric, Other

2.4.2 Motorcycles

Field	Required/Optional	Value	Comment
<motor_type>`____`</motor_type>	Optional	See table 1	
<color>`____`</color>	Optional	See table 2	
<cc>`____`</cc>	Optional	Integer	Engine size

Value Table for Motorcycles

1. Motor type: Chopper/Cruiser | Touring | Enduro | Motorcycle | Quad | Rally/Cross | Street | Sports/Super Sports | Trike | Other

2. Colour: Beige | Black | Blue | Brown | Gold | Green | Grey | Orange | Purple | Red | Silver | White | Yellow |

2.4.3 Real Estate

Field	Required/ Optional	Value	Comment
<real_estate_type>`____`</real_estate_type>	Required	See table 1	
<bedrooms>`____`</bedrooms>	Optional	Integer	
<bathrooms>`____`</bathrooms>	Optional	Integer	
<floors>`____`</floors>	Optional	Integer	
<guests>`____`</guests>	Optional	Integer	Note: Only for rental adverts
<living_area	Optional	Integer	
=`"@unit"	Optional	sqm sqft	
>`____`</living_area>			
<land_area	Optional	Integer	
=`"@unit"	Optional	sqm sqft ha ac	
>`____`</land_area>			
<amenities>	-	-	
<mountain_view>`____`</mountain_view>	Optional	yes no	
<game_farms>`____`</game_farms>	Optional	yes no	
<tennis_court>`____`</tennis_court>	Optional	yes no	
<ski_property>`____`</ski_property>	Optional	yes no	
<stables>`____`</stables>	Optional	yes no	
<vineyard>`____`</vineyard>	Optional	yes no	
<ocean_front>`____`</ocean_front>	Optional	yes no	
<wine_cellar>`____`</wine_cellar>	Optional	yes no	
<pool>`____`</pool>	Optional	yes no	
<helipad>`____`</helipad>	Optional	yes no	
<dock>`____`</dock>	Optional	yes no	
<gym>`____`</gym>	Optional	yes no	
<porter_concierge>`____`</porter_concierge>	Optional	yes no	
<new_development>`____`</new_development>	Optional	yes no	
<elevator>`____`</elevator>	Optional	yes no	
</amenities>			

Table for Real Estates

I. Real estate type: House, Apartment, Chateau, Chalet, Land, Castle, Villa, Farm/Ranch, Estate, Other

2.4.4 Yachts

JamesEdition uses the OpenMarine format for importing data in the yacht category.

Specifications for the OpenMarine format:

<http://www.openmarine.org/>

2.4.5 Jewelry

Fied	Required/ Optional	Value	Comment
<jewelry_type>`____`</jewelry>	Required	See table 1	
<brand>`____`</brand>	Optional	VarChar	
<collection>`____`</collection>	Optional	VarChar	
<main_stone>`____`</main_stone>	Optional	See table 2	
<stone_color>`____`</stone_color>	Optional	See table 3	
<main_material>`____`</main_material>	Optional	See table 4	
<metal_color>`____`</metal_color>	Optional	See table 5	
<finish>`____`</finish>	Optional	See table 6	
<stone_setting>`____`</stone_setting>	Optional	See table 7	
<chain>`____`</chain>	Optional	See table 8	
<clasp>`____`</clasp>	Optional	See table 9	
<chain_lenght	Optional	Integer	
=`"@unit`"	Optional	mm cm inches	
>`____`</chain_lenght			
<thickness>`____`</thickness>	Optional	Integer	
<total_stones>`____`</total_stones>	Optional	Float	
<total_carat>`____`</total_carat>	Optional	Float	

Value Table for Jewelry (previous page)

1. Jewelry type: Ring, Necklace, Pendant, Earring, Bracelet, Brooch, Anklet, Gemstone, Other
2. Main stone: Alexandrite, Amber, Amethyst, Aquamarine, Citrine, Coral, Diamond, Garnet, Jade, Jasper, Moonstone, Onyx, Opal, Pearl, Peridot, Ruby, Sapphire, Tiger's Eye, Topaz, Tourmaline, Turquoise, Other
3. Stone color: Black, Blue, Champagne, Green, Grey, Pink, Purple, Red, White, Violet, Yellow, Other
4. Main material: 18K Gold, 22K Gold, 24K Gold, Brass, Cobalt-Chrome, Gold & Steel, Palladium, Platinum, Rose Gold, Stainless Steel, Sterling Silver, Titanium, Tungsten, White Gold, Other
5. Metal color: White, Yellow, Black, Pink
6. Finish: Polished, Satin, Brushed, Hammered
7. Stone setting: Bezel, Prong, Channel, Bead, Pavé, Burnish
8. Chain: Anchor, Bead, Byzantine, Cable, Curb, Omega, Rolo, Rope, Snake, Venetian/Box, Wheat
9. Clasp: Adjustable, Barrel, Bead, Box, Bullet, Button, Crimping, Filigree, Fishhook, Hidden, Hook & Eye, Lobster Claw, Magnetic, Slide Lock, Snap Lock, Spring Ring, Swivel, Toggle, Tube, Twister

2.4.6 Vacation Rentals

Same structure as the real estate field + the usage of “Rent/charter” instead of “Sale” in the <type> section under the generic field headline. The voluntary usage of <guests> in the category specific field is highly recommended. Prices will be displayed as a weekly rate.

3. Important Notes and Process of delivery

- A unique internal reference number for each listing is required. The reference for the feed must be a **unique name** (i.e. do not write “Cars XML”).
- Please make sure you are using an XML validated file outputted as UTF-8, and content in UTF-8. Your XML file must conform to the requirements of a well-formed XML document.

The official specifications are located here: <http://www.w3.org/TR/RECxml/>

- **All elements marked as 'required' must be present in the feed**, though some can be empty-closed. These include for example <price> when <price_on_request> is set to 'yes', location elements (see below)

- Image URLs should be absolute and **not URL encoded**. The first image will be the primary image for the listing, the rest of the images will be displayed on the website in the order that they are entered in the feed. You may include up to 40 images per listing.

Note that we use an <image> tag for each image URL in the <media> section – not <images>. You can add several image sources.

- The 15 amenities elements for real estate should be enclosed by an <amenities> tag. See the sample feeds for examples.
- If all five (seven) location tags are left blank the system will use the dealer location for the listing. If you wish to specify a different location for a given listing, please use all five tags for the best accuracy.
- If you enter values/attributes, which aren't in the feed specifications these values will be mapped to the closest relevant value, e.g. “yellow“ will be mapped to “yellow” and “dark green” will be mapped to “green”. Listings which have values other than JamesEdition standard values might take a day longer to process or be filtered out.

- The following HTML tags are allowed in the description field:

, <p>, , , <i>, , , , <h4>,

The description field may NOT contain any links or images.

- JamesEdition uses a floor price of listings allowed on the site and is therefore entitled to remove listings that fall below this line. See more on our Terms & Conditions section.
- The feed URL must be sent to Support@JamesEdition.com along with the dealer ID provided by your account manager for the feed to be connected to the correct dealer. Please allow up to two workdays.

4. Sample Feeds

The red text is example text to visually show how a correct XML feed is built.

4.1 Cars XML

```
<jameslist_feed version="3.0">
  <feed_information>
    <reference>Gregs garage</reference>
    <title>Gregs garage</title>
    <description>A feed with listings from Gregs Garage </description>
    <created>Tue Oct 28 09:30 2014</created>
    <updated>Tue Oct 28 09:30 2014</updated>
  </feed_information>
  <dealer>
    <id>1234</id>
    <name>Gregs Garage</name>
  </dealer>
  <adverts>
    <advert reference="rotormachine" category="car">
      <preowned>no</preowned>
      <type>sale</type>
      <brand>Ferrari</brand>
      <model>FF</model>
      <year>2014</year>
      <price_on_request>no</price_on_request>
      <price currency="USD">100999</price>
      <description>
        Nice car in good condition
      </description>
      <car_type>Cabriolet</car_type>
      <certified>yes</certified>
      <gearbox>Manual</gearbox>
      <drivetrain>FWD</drivetrain>
      <engine>10 Cylinder</engine>
      <drive>LHD</drive>
      <color>Blue</color>
      <interior_color>Black</interior_color>
      <fueltype>Petrol</fueltype>
    </advert>
  </adverts>
</jameslist_feed>
```

```
<mileage unit="mi">0</mileage>
<vin>28293032829</vin>
<headline>
  Nice Ferrari FF
</headline>
<media>
  <image>
    <image_url>
      Insert image URL here
    </image_url>
  </image>
  <image>
    <image_url>
      Insert URL here (can be repeated up to 40 times)
    </image_url>
  </image>
</media>
<contact_person>
  <name>Dave Smith</name>
  <title>Mr</title>
  <email>company.email@gmail.com</email>
  <phone>+46761234567</phone>
  <cell>+46761234567</cell>
  <fax>+46761234567</fax>
  <address>"Your company address"</address>
  <reference>ABC123</reference>
</contact_person>
</advert>
</adverts>
</jameslist_feed>
```

4.2 Cars CSV

Example of Car feed .CSV. This example feed is divided into three sections to fit into this document but must be one continuous .CSV from etc. Microsoft Excel.

Please note that all **red headlines** symbolize mandatory fields and must therefore be filled in with relevant information for the feed to be accepted. The three blank staples must remain where they are and not be filled in with any information. Image URLs must be separated with pipes (|).

DEALER ID	REFERENCE ID	BRAND	MODEL	HEADLINE	TYPE	PREOWNED	PRICE	CURRENCY	POR	VAT	CERTIFIED	DESCRIPTION
1111	1	Lamborghini	Gallardo Spyder	2008 Lamborghini Gallardo Spyder E-Gear	sale	yes	100000	USD	no	VAT Excluded	yes	This is a description.
1111	2	Mercedes-Benz	SLS AMG	Mercedes-Benz SLS AMG	sale	yes	159000	USD	no	VAT Included	yes	This is a description.
1111	3	Chevrolet	Impala	1969 Chevrolet Impala well-looked after	sale	yes	49100	EUR	no	VAT Included	yes	This is a description.
1111	4	Ferrari	599 GTB	Ferrari 599 gtb florano fl	sale	no	114000	GBP	no	VAT Included	no	This is a description.
1111	5	Jaguar	XJ	Jaguar XJ 3.0 V6 Diesel Premium Luxury	rent	yes	500	USD	no	VAT Exempt	yes	This is a description.

YEAR	CAR TYPE	VIN	MILEAGE	MILEAGE UNIT	GEARBOX	COLOR	INTERIOR COLOR
2008	Cabriolet		44	mi	fl	black	
2010	Coupe	ABCDEFGH123456	3500	mi	automatic	black	brown
1969	Coupe				manual	blue	
2007	Coupe	123459AGBGH	9200	km	semi-automatic	red	white
2011	Limousine		1864	mi	dual-clutch		red

FUELTYPE	IMAGES	COUNTRY	STATE	CITY	ZIP	ADDRESS	LATITUDE	LONGITUDE	DRIVE	ENGINE	DRIVETRAIN
petrol	Insert image links here	United States	Washington	Bellingham	98225	Main Street 1			rhd	12 cylinder	fwd
petrol	Insert image links here	Germany		Berlin	12357	Angelikaweg 16a			rhd	v8	rwd
petrol	Insert image links here						30.94667728	29.51545715	lhd		awd
electric	Insert image links here	Sweden		Stockholm	11457	Riddargatan 17			rhd		fwd
									rhd	6 cylinder	fwd

Car example .CSV

```
DEALER ID,ADVERT ID,BRAND,MODEL,HEADLINE,TYPE,PREOWNED,PRICE,CURRENCY,POR,VAT,CERTIFIED,DESCRIPTION,YEAR,,CAR TYPE,VIN,MILEAGE,MILEAGE UNIT,GEARBOX,COLOR,INTERIOR
COLOR,FUELTYP,IMAGES,,COUNTRY,STATE,CITY,ZIP,ADDRESS,LATITUDE,LONGITUDE,DRIVE,ENGINE,DRIVETRAIN
244,AZ319855,"AC","Cobra","1966 AC Cobra Replica Body by Classic Roadsters","sale","preowned",32999,"USD","no","VAT
Excluded",0,"",1966,"","Car","AZ319855","mi","Manual","Black","Red","Gasoline","","",http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s1.jpg|http://
www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s2.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s3.jpg|http://www.vehiclemart.com/
stkPhotos/DiscoverClassicCars/348744_s4.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s5.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverCl
assicCars/348744_s6.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s7.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s8.
jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s9.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s10.jpg|http://www.vehi
clemart.com/stkPhotos/DiscoverClassicCars/348744_s11.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s12.jpg|http://www.vehiclemart.com/stkPho
tos/DiscoverClassicCars/348744_s13.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s14.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassi
cCars/348744_s15.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s16.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s17.j
pg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s18.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s19.jpg|http://www.vehi
clemart.com/stkPhotos/DiscoverClassicCars/348744_s20.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s21.jpg|http://www.vehiclemart.com/stkPho
tos/DiscoverClassicCars/348744_s22.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/348744_s23.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassi
cCars/348744_s24.jpg","","United States","AZ","Phoenix","85017","6520 N 27th Ave","","","351ci V8","RWD"
244,C1008-01,"Chevrolet","Nova","1974 Chevrolet Nova ProStreet","sale","preowned",13999,"USD","no","VAT Excluded",0,"",1974,"","Car","1X27H4K165805","mi","4
Speed
Manual","Black","Black","Gasoline","","",http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s1.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassic
Cars/370256_s2.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s3.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s4.jpg|h
tp://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s5.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s6.jpg|http://www.vehiclemar
t.com/stkPhotos/DiscoverClassicCars/370256_s7.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s8.jpg|http://www.vehiclemart.com/stkPhotos/Disc
overClassicCars/370256_s9.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s10.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370
256_s11.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s12.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s13.jpg|http://
www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s14.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s15.jpg|http://www.vehiclemart.co
m/stkPhotos/DiscoverClassicCars/370256_s16.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s17.jpg|http://www.vehiclemart.com/stkPhotos/Disc
overClassicCars/370256_s18.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s19.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370
256_s20.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s21.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s22.jpg|http://
www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s23.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/370256_s24.jpg","","United
States","AZ","Phoenix","85017","6520 N 27th Ave","","","350ci V8","RWD"
244,C1094-01,"Cadillac","Eldorado","1973 Cadillac Eldorado Convertible","sale","preowned",10999,"USD","no","VAT
Excluded",0,"",1973,"","Car","6L67830435974","mi","Automatic","Burgundy","Red","Gasoline","","",http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s1.
jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s2.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s3.jpg|http://www.vehic
lemart.com/stkPhotos/DiscoverClassicCars/379625_s4.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s5.jpg|http://www.vehiclemart.com/stkPhotos
/DiscoverClassicCars/379625_s6.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s7.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars
/379625_s8.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s9.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s10.jpg|http
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scoverClassicCars/379625_s15.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s16.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/3
79625_s17.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s18.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s19.jpg|http
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.com/stkPhotos/DiscoverClassicCars/379625_s22.jpg|http://www.vehiclemart.com/stkPhotos/DiscoverClassicCars/379625_s23.jpg|http://www.vehiclemart.com/stkPhotos/Di
```

Field information and exceptions .CSV

- 1. Reference-** Feed will fail if left empty.
- 2. Brand-** Feed will fail if left empty.
- 3. Model-** Feed will fail if left empty.
- 4. Headline-** Will auto generate headline from brand and model if left empty.
- 5. Type-** Will default to "sale" if left empty.
- 6. Preowned-** Will default to "yes" if left empty.
- 7. Price-** Will default to Price On Request if left empty.
- 8. Currency-** Will default to EUR if left empty.
- 9. Price on Request-** Will default to "no" if price is listed.
- 10. VAT-** Will default to "VAT Excluded" if left empty.
- 11. Certified-** Will fail if left empty.
- 12. Description-** Will use default text if not filled in with information. (This is a "____" for sale by "____". The asking price is "____" USD. This car is in "____". Please contact "____" to view this "____" or to discuss shipping, customs and any other questions you may have.)
- 13. Year-** Will fail if left empty.
- 14.** Leave blank
- 15. Car type-** Optional, will show N/A if left empty.
- 16. VIN-** Optional, will show N/A if left empty.
- 17. Mileage-** Optional, will show N/A if left empty.
- 18. Mileage Unit-** Optional, will show KM if left empty and previous field (Mileage) is filled in.
- 19. Gearbox-** Optional, will show N/A if left empty.
- 20. Color-** Optional, will show N/A if left empty.
- 21. Interior Color-** Optional, will show N/A if left empty.
- 22. Fuel type-** Optional, will show N/A if left empty.
- 23.** Leave blank
- 24. Images-** A minimum number of 5 high res image URLs.
- 25.** Leave blank
- 26. Country-** Not mandatory but recommended.
- 27. Region (state)-** Not mandatory but recommended.
- 28. City-** Not mandatory but recommended.
- 29. ZIP-** Not mandatory but recommended.
- 30. Address-** Not mandatory but recommended.
- 31. Latitude-** Optional.
- 32. Longitude-** Optional.
- 33. Drive-** Optional, will not show N/A if left empty.
- 34. Engine-** Optional, will show N/A if left empty.
- 35. Drivetrain-** Optional, will show N/A if left empty.

4.3 Real estate XML:

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<jameslist_feed version="3.0">
<feed_information>
  <reference> Gregs Real Estate</reference>
  <title> Gregs Real Estate </title>
  <description>A feed with listings from Gregs Real Estate</description>
  <created>2014-04-29 13.21:22</created>
  <updated>2014-04-30 11.44:52</updated>
</feed_information>
<dealer>
  <id>1234</id>
  <name>Gregs Real Estate</name>
</dealer>
<adverts>
  <advert reference="BOA-43-33" category="real estate">
    <preowned>yes</preowned>
    <type>sale</type>
    <brand/>
    <model/>
    <year>2004</year>
    <price_on_request>NO</price_on_request>
    <price currency="USD">3900000</price>
    <location>
      <country>France</country>
      <region>Normandy</region>
      <city>Rouen</city>
      <zip>123456</zip>
    </location>
    <headline>
      Insert your headline to this listing here
    </headline>
    <description>
      Insert the listing description here
    </description>
    <real_estate_type>Villa</real_estate_type>
    <bedrooms>5</bedrooms>
    <bathrooms>4</bathrooms>
    <floors>2</floors>
    <living_area unit="sqm">2800</living_area>
    <land_area unit="ha">4</land_area>
    <amenities>
      <mountain_view>yes</mountain_view>
      <game_farms>yes</game_farms>
      <tennis_court>yes</tennis_court>
      <ski_property>yes</ski_property>
      <wine_cellar>yes</wine_cellar>
      <pool>yes</pool>
      <helipad>yes</helipad>
      <dock>yes</dock>
    </amenities>
  </advert>
</adverts>
</jameslist_feed>
```

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<gym>yes</gym>
<porter_concierge>yes</porter_concierge>
<new_development>no</new_development>
<elevator>yes</elevator>
</amenities>
<media>
  <image>
    <image_url>
      insert image URL here
    </image_url>
  </image>
  <image>
    <image_url>
      insert image URL here (can be repeated up to 40 times)
    </image_url>
  </image>
</media>
<contact_person>
  <name>Dave Smith</name>
  <title>Mr</title>
  <email>company.email@gmail.com</email>
  <phone>+46761234567</phone>
  <cell>+46761234567</cell>
  <fax>+46761234567</fax>
  <address>"Your company address"</address>
  <reference>ABC123</reference>
</contact_person>
</advert>
</adverts>
</jameslist_feed>
```